



SOCIAL MEDIA SPECIALISTS NEEDED – Volunteer Position

Spring 2020

Trees Winnipeg requires one or more social media specialists who can **volunteer their social media expertise** to assist our Program Director. Openings are as soon as possible through to fall 2020. Hours per week will vary, but March through June is our busiest period so expect to invest about 2-6 hours per week during this time – depending on our needs and your availability and schedule. Work remotely at home, or at our Waverley Street office. Or a combination of both!

This is an exciting time for Trees Winnipeg! We are committed to public education and outreach and offer two major public programs. You will write and design social media posts, research stakeholders and influencers, and help develop our social media content calendar. Most of all, your creativity, and ability to write good content that engages our stakeholders will help us achieve our goals!

As a successful candidate, you'll be guided by a veteran communications practitioner and Trees Winnipeg board member in a variety of external communications applications. While you refine your skills and build out your portfolio, you'll also be **providing your expertise to a non-profit organization committed to trees and the health of Winnipeg's urban canopy**. And a job well done will also give you a good LinkedIn reference!

The ideal candidate must not only be a strong writer, editor and self-starter, but be a good listener and be open to guidance. You know you're good at what you do. But you want to be better – and working with a senior practitioner to help Trees Winnipeg with its mandate will help get you there. Preference will also be given to candidates who write to Canadian Press Style, have a good eye for detail, follow local news, and have some understanding of current issues impacting Winnipeg trees.

Please send a brief cover letter and resume to:
Lisa Jones, Trees Winnipeg Program Director at office@treeswinnipeg.org

Trees Winnipeg is a non-profit charitable organization dedicated to protecting, preserving and educating the public on the urban forests and urban environments in Winnipeg and surrounding communities. We accomplish this by offering events and programs that raise public awareness about the role, value and benefits of the urban forest, by providing education and training opportunities to the arborist community and the public, and by collaborating with like-minded organizations and community groups. Trees Winnipeg, formerly known as The Coalition to Save the Elms, was founded in 1992 in response to the heightened threat to Winnipeg's extraordinary American elm tree population by Dutch elm disease.